



DON'T BE ANOTHER STATISTIC

CRIME STATS AND TIPS EVERY PARENT SHOULD KNOW

PROPERTY CRIME STATISTICS

(SOURCE: THE FBI : WWW.FBI.GOV)

3 SECS... 6 SECS... 9 SECS...

ONE PROPERTY CRIME HAPPENS EVERY 3 SECONDS.

10
ONE BURGLARY OCCURS EVERY 10 SECONDS.

ONE VIOLENT CRIME OCCURS EVERY 20 SECONDS.

ONE AGGRAVATED ASSAULT OCCURS EVERY 35 SECONDS.

EVERY 60 SECONDS
ONE ROBBERY OCCURS EVERY 60 SECONDS, OR 1 MINUTE.

ATTACK
2 MINUTES
ONE FORCIBLE RAPE OCCURS EVERY 2 MINUTES.

2
MILLION IN 2005
THERE WERE OVER 2 MILLION BURGLARIES IN 2005.

INCREASE IN 2005
AN INCREASE IN BURGLARY OFFENSES WAS THE ONLY PROPERTY CRIME TO INCREASE IN 2005 COMPARED WITH THE PRIOR YEAR DATA

HOME INVASION FACTS

SOURCE: THE FBI : WWW.FBI.GOV:

ACCORDING TO A UNITED STATES DEPARTMENT OF JUSTICE REPORT:

38% 60%

38% OF ASSAULTS & 60% OF RAPES OCCUR DURING HOME INVASIONS.

1 OF EVERY 5 HOMES WILL EXPERIENCE A BREAK-IN OR HOME INVASION. THAT'S OVER 2,000,000 HOMES!

OVER 8000 INVASIONS

3.6 MILLION
ACCORDING TO STATISTICS U.S.A., THERE WAS AN AVERAGE OF 3,600,000 HOME INVASIONS ANNUALLY BETWEEN 1994 AND 2000.

CHILD ABDUCTION STATISTICS

SOURCE: THE FBI : WWW.FBI.GOV:

ACCORDING TO A UNITED STATES DEPARTMENT OF JUSTICE REPORT:

800,000
800,000 CHILDREN ARE REPORTED MISSING EVERY YEAR. THAT IS ABOUT 2 CHILDREN EVERY DAY.

350,000
OF THE CHILDREN REPORTED MISSING, 350,000 ARE FAMILY ABDUCTIONS. THAT IS, THEY ARE TAKEN AWAY BY FAMILY MEMBERS IN VIOLATION OF CUSTODY AGREEMENTS.

204,000
NON - FAMILY ABDUCTIONS AMOUNT TO 204,000. THESE INCLUDE KIDNAPPERS WHO ARE ACQUAINTANCES OR COMPLETE STRANGERS TO THE VICTIMS.

75%
NEARLY 75% OF THE PARENTS IN U.S FEAR THAT THEIR CHILDREN MIGHT BECOME VICTIMS OF ABDUCTION

MISSING
1/4 MILE
MOST ABDUCTIONS ARE CARRIED OUT WITHIN A QUARTER OF A MILE OF THE CHILD'S HOME.

TOP SAFETY TIPS FOR PARENTS

TOP 1 TIP



KNOW WHERE YOUR CHILDREN ARE.
HAVE YOUR CHILDREN TELL YOU OR ASK PERMISSION BEFORE LEAVING THE HOUSE AND GIVE THEM A TIME TO CHECK IN OR BE HOME. WHEN POSSIBLE, HAVE THEM LEAVE A PHONE NUMBER OF WHERE THEY WILL BE...USE PRODUCTS SUCH AS REACT MOBILE TO KEEP TRACK OF YOUR FAMILY WHILE ON THE GO

TOP 2 TIP



HELP CHILDREN LEARN IMPORTANT PHONE NUMBERS.
HAVE YOUR CHILDREN PRACTICE RECYTING THEIR HOME PHONE NUMBER AND ADDRESS, AND YOUR WORK AND CELL PHONE NUMBERS. IF THEY HAVE TROUBLE MEMORIZING THESE, WRITE THEM DOWN ON A CARD AND HAVE THEM CARRY IT AT ALL TIMES. TELL YOUR CHILDREN WHERE YOU WILL BE AND THE BEST WAY TO REACH YOU.

TOP 3 TIP



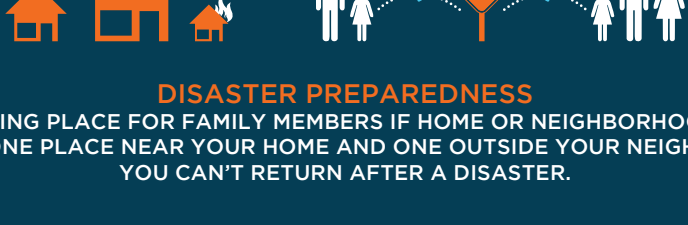
SET LIMITS ON WHERE YOUR CHILDREN CAN GO IN YOUR NEIGHBORHOOD.
DO YOU WANT THEM CROSSING BUSY ROADS? PLAYING IN ALLEYS OR ABANDONED BUILDINGS? ARE THERE CERTAIN HOMES IN YOUR NEIGHBORHOOD THAT YOU DON'T WANT YOUR CHILDREN TO GO TO? HIGHLIGHT GEO FENCING CAPABILITIES

TOP 4 TIP



DISASTER PREPAREDNESS
DEVELOP A COMMUNICATIONS PLAN FOR YOUR FAMILY. CHOOSE SOMEONE WHO DOES NOT LIVE WITH YOU (PREFERABLY OUT-OF-TOWN) THAT YOU AND OTHER FAMILY MEMBERS CAN CONTACT TO CHECK ON EACH OTHER IN THE EVENT THAT YOU ARE SEPARATED DURING A DISASTER CARRY THE NUMBER IN YOUR WALLET.

TOP 5 TIP



DISASTER PREPAREDNESS
ESTABLISH A MEETING PLACE FOR FAMILY MEMBERS IF HOME OR NEIGHBORHOOD EVACUATION IS NECESSARY. PICK ONE PLACE NEAR YOUR HOME AND ONE OUTSIDE YOUR NEIGHBORHOOD IN CASE YOU CAN'T RETURN AFTER A DISASTER.



FOR MORE INFORMATION AND DOWNLOADS PLEASE VISIT WWW.REACTMOBILE.COM