100 Most Buzz-Worthy US Political Players of 2018

And What We Think of Them

Liberal View >> Conservative View >> Agnostic View

Donald Trump

45th POTUS

Incompetent Egotistical Bigoted Unapologetic Unflappable Deal-making **Grandiose Bombastic Demanding**

Melania Trump

First Lady to Donald Trump **Cold Unhappy Complicit Reserved Beautiful Strong** Private Elegant Fashionable

Barack Obama

44th POTUS

Intelligent Well-spoken Inspiring **Inexperienced Arrogant Misguided** Considerate Charismatic Even-tempered

Michelle Obama

Former First Lady (to Obama) Strong Classy Intelligent Strong Powerful Bossy **Assertive Classy Relatable**

George W. Bush

43rd POTUS **Inept Dishonest Smarmy Cowboy Strong Consistent Honorable**

Respectful Charismatic Happy-go-lucky Laura Bush

Former First Lady to (W. Bush) Kind Bookish Dowdy Likeable Warm Humble

Uncontroversial Apolitical Modest

Bill Clinton

42nd POTUS **Capable Confidant Caring Handsome Unfaithful Lying Charismatic Slick** Charismatic Smooth Friendly Rooster

Hillary Clinton

67th Secretary of State (for Obama) **Experienced Determined Composed Untrustworthy Venal Power-Hungry Experienced Ambitious Duplicitous**

Mike Pence

Vice President to Donald Trump Sycophantic Cruel Scary Homophobic **Righteous Ambitious Astute Devoted Ambitious Competent Cold Religious**

Joe Biden

Former Vice President (to Obama) **Honest Charismatic Loving Incompetent Lying Pandering Charismatic Caring Enthusiastic**

John Kerry

68th Secretary of State (for Obama) **Heroic Honest Caring Civil** Pompous Snotty Feminine Inconsistent Stately Heroic Aristocratic Long-winded

Rex Tillerson

69th Secretary of State (for Trump) **Mature Serious Undermined** Diplomatic No-nonsense Undermined Gritty Business-minded Straight-talking

Mike Pompeo

70th Secretary of State (for Trump) Pompous Misguided Quick-tempered **Loyal Assertive Strong Steady** Loyal Strong Experienced Firm

Al Gore

Former Vice President (to Clinton) Passionate Cerebral Environmentalist **Phony Deceptive Fear-mongering Enterprising Active Hyperbolic**

Matthew Whitaker

Acting Attorney General (for Trump) **Unqualified Corrupt Zany Crackpot** Loyal Rough-and-tumble Scrutinized **Inexperienced Spunky Opportunistic**

Jeff Sessions

84th Attorney General (for Trump) **Cruel Dumb Southern Backwards** Loyal Tough Stalwart Experienced Loyal Sincere Tough Enduring

Loretta Lynch

83rd Attorney General (for Obama) **Strong Proud No-nonsense** Criminal Skilled Enabling Brazen Skilled Hardworking No-nonsense

Sally Yates

Former Deputy AG (for Obama) Respectable Sharp Unflappable **Insubordinate Resolute Tough** Poised Knowledgeable Committed

Ben Carson

Secretary of HUD (for Trump) **Touched Gifted Nutty Sleepy Resilient Uplifting Intelligent** Persevering Talented Languid

Betsy Devos

Secretary of Education (for Trump) Rich Unqualified III-prepared Illustrious Upbeat Philanthropic Billionaire Deregulatory Reform-minded

Brett Kavanaugh

Supreme Court Justice (2018-Present) Partisan Misogynistic Privileged Drunkard Non-partisan Honorable Resilient **Experienced Judicious Well-meaning**

Clarence Thomas

Supreme Court Justice (1991-Present) **Hypocritical Provocative Inappropriate** Intelligent Anti-elitist Respectable Ambitious Thoughtful Steadfast

John Roberts

Supreme Court Justice (2005-Present) Partisan Smart Powerful Stickler **Brilliant Orderly Composed Fair** Intelligent Powerful Orderly Stickler

Neil Gorsuch

Supreme Court Justice (2017-Present) Partisan Callous Unintelligent Suspicious Honest Fair Intelligent Upstanding Young Likeable Even-tempered

Ruth Bader Ginsburg

Supreme Court Justice (1993-Present) Warm Challenging Funny Tough Partisan Old Outspoken Hardworking **Intelligent Caring Dedicated**

Robert Mueller

DOJ Special Counsel (2017-Present) Scrutinizing Experienced Reserved Scrutinizing Experienced Reserved Scrutinizing Experienced Reserved

Michael Flynn

National Security Advisor (2017-2017) **Criminal Lying Arrogant Flippant Outspoken Honorable Disappointing** Outspoken Headstrong Careless Suspicious

James Comey

Former FBI Director (2013-2017) Congenial Principled Respectable Unhelpful Congenial Egotistical Self-defeating Bitter Congenial Sensitive Vain

Paul Manafort

2016 Campaign Chairman (for Trump) Criminal Dirty Slimy Greedy **Enterprising Business-minded Risk-taker**

Experienced Resourceful Greedy Careless Huma Abedin

2016 Campaign Vice Chair (for H. Clinton) **Elegant Poised Loyal Strong** Abetting Enabling Loyal Robotic Composed Loyal Unflappable Supportive

Kellyanne Conway

Counselor to POTUS **Loyal Tireless Conniving Scary Upbeat Strong Unnerving Supportive Loyal Supportive Cheerful Distorting**

Tom Perez

DNC Chairman (2017-Present) **Conscientious Caring Fair Decent Pandering Base Caring Misinformed** Fervent Disingenuous Caring Misguided

Rudy Giuliani

Attorney to POTUS **Enabling Offensive Angry Misguided** Hardworking Supportive Tough Likeable Hardworking Tough Opportunistic

Ivanka Trump

First Daughter & Advisor to POTUS **Privileged Powerful Complicit Uppity** Intelligent Supportive Diplomatic Beautiful Composed Diplomatic Quick-to-smile

Jared Kushner

Son-in-law & Adviser to POTUS Privileged Elitist Villainous Unqualified Intelligent Strategic Dapper Inexperienced Well-groomed Strategic Inexperienced

Nikki Haley

29th US Ambassador to United Nations **Clueless Hard-lining Enabling Caring Sharp Assertive Charismatic Witty** Diplomatic Tough Assertive Likable

Sarah Sanders

29th White House Press Secretary **Enabling Complicit Miserable Lying** Bright Competent Likeable Admirable Professional Talented Patient Monotone

Scott Pruitt

Former EPA Administrator (2017-2018) **Scary Sneaky Dishonest Dangerous Bull-Headed Stickler Scrutinized** Controversial Bull-Headed Well-intentioned

James Mattis

26th Secretary of Defense **Professional Old-school Hawkish Professional Intimidating Revered Professional Courteous Serious Hawkish**

Steven Mnuchin

Secretary of Treasury (2017-Present) **Privileged Calculating Profit-seeking** Privileged Business-minded Balanced Privileged Business-savvy Enigmatic

Al Franken

Former MN Senator (2009-2018) **Jovial Comical Genial Sacrificial Crude Tormenting Weak Absurd** Comical Wry Affable Well-intentioned

Bernie Sanders

VT Senator (2007-Present) **Inclusive Unpretentious Earthy** Socialist Lazy Delusional Rambling Idealist Unrealistic Loud Old

Beto O'Rourke

US Rep for TX (2013-Present) Earnest Good-looking Kennedy-like Who? Wide-eyed Naïve Out-of-place Raw Refreshing Youthful Civil

Ted Cruz

TX Senator (2013-Present) Creepy Slimy Off-putting Lying **Talented Cunning Combative Smug Shrewd Tactful Intelligent Distorting**

Chuck Schumer

NY Senator (1998-Present) Out-of-touch Placatory Mild Weak **Dishonest Dramatic Grandstanding** Professional Hard-working Outnumbered

Cory Booker

NJ Senator (2013-Present) **Bold Defiant Go-getter Energized Egotistical Showboat Phony Theatrical Ambitious Self-interested Charged**

Dianne Feinstein

CA Senator (1992-Present) Mixed-reviews Champion...now out of touch Corrupt Deceitful Disingenuous Misguided **Experienced Old Caring**

Dick Durbin

IL Senator (1997-Present) Hard-hitting Motivational Thoughtful Dishonest Self-righteous Matter-of-fact Poised Assertive Composed Spirited

Elizabeth Warren MA Senator (2013-Present)

Hardworking Ambitious Passionate Deceitful Goodie-two-shoes Pocahontas Diligent Detail-oriented Ambitious White

Joe Kennedy III

US Rep for MA (2013-Present) **Smooth Articulate Charismatic Unifying** Insincere Fake Pandering Whining Youthful Charismatic Poised Privileged

Jeff Flake

AZ Senator (2012-Present) Weak Impressionable Intrepid Caring Weak Flakey Bitter Distraught Sincere Inconsistent Impressionable

John McCain

Former AZ Senator (1987-2018) Honorable Honest Fighter Maverick Honorable Courageous Compassionate Honorable Maverick Devoted Genuine

Kamala Harris

CA Senator (2017-Present) Tenacious Hard-working Passionate Slanderous Unethical Victim-mentality **Ambitious Spirited Hard-hitting Harsh**

Kirsten Gillibrand

NY Senator (2009-Present) **Ambitious Self-serving Malleable** Pandering Blow-hard Fake Dishonest **Ambitious Brash Impressionable**

Lindsey Graham

SC Senator (2003-Present) Disingenuous Loudmouthed Effeminate Verbal Genuine Strategic Discerning **Experienced Cavalier Strategic Tactful**

Marco Rubio

FL Senator (2011-Present) Vacuous Ignorant Self-interested Lacking Affable Serious Ambitious Lacking Ambitious Handsome Likeable Traditional

Mitch McConnell

KY Senator (1984-Present) **Opportunistic Conniving Shameless Petty Tenacious Vigorous Persevering Experienced Strategic Wily Hardworking**

Rand Paul

KY Senator (2011-Present) Wacky Fun Unconventional Interesting **Unconventional Entertaining Interesting** Fun Witty Energetic Quirky Interesting **Stormy Daniels**

Adult Entertainer **Brave Empowering Opportunistic**

Attractive Wily Glorified

Shameless Pawn Horse-faced

Christine Blasey Ford

Psychology Professor Brave Strong Warrior Truthful Lying Pathetic Confused Misremembering Controversial Victimized Anxious Fragile

Alexandria Ocasio-Cortez

US Rep for NY (2018-Present) Spirited Raw Aggressive Inspiring **Dumb Inexperienced Spirited Emboldened** Dogmatic Youthful Aggressive Controversial

Keith Ellison

MN Attorney General Elect **Experienced Earnest Attacked**

Experienced Well-tempered Earnest

Maxine Waters

US Rep for CA Passionate Bleeding-Heart Unpolished **Incompetent Unhinged Crazy Dangerous**

Brazen Compassionate Entertaining Nancy Pelosi

House Minority Leader (2011-Present) Strong Caring Fearless Increasingly-Unpopular **Old Vicious Sympathizing Irrational Ambitious Experienced Effective**

Newt Gingrich

Former Speaker of the House (1995-1999) Vicious Cut-throat Self-righteous Cold **Tough Competitive Strategic Cunning** Competitive Pro-active Deliberate Aggressive

Paul Ryan

Speaker of the House (2015-Present) **Blowhard Narcistic Misogynistic Strong Dominating Bold Entertaining Gripping Arrogant Pandering**

Steve Scalise

US Rep for LA (2008-Present) **Strong Good-natured Respectable** Strong Gritty Determined Faithful **Promising Grateful Respectable**

Former US Rep for NY (1999-2011) **Idiotic Depraved Sick Unworthy**

Anthony Weiner

Indecent Despicable Lying Disgraceful Lascivious Lewd Unsuitable Disappointing **Chris Christie** Former NJ Governor (2010-2018)

Commanding Combative Straight-talking Stubborn Brash Indelicate Boorish

Dishonest Weak Bully Ruthless

Bobby Jindal Former LA Governor (2008-2016) Sell-out Lost Marginalizing Inauthentic **Bright Strategic Hardworking Ambitious** Accomplished Intelligent Optimistic

Gary Johnson

Former NM Governor (1995-2003) **Idiotic Uninformed Caring Pot-friendly** Pothead Uninformed Phony Liberal

Alternative Creative Caring John Kasich

OH Governor (2010-Present) Disingenuous Folksy Less-evil-than-Trump Sassy Emotional Trump-obsessed Long-winded **Emotional Youthful Pragmatic Folksy**

Mitt Romney

UT Senator Elect Pampered Out-of-touch Robotic Mormon Resolute Wholesome Respectable Handsome Composed Good-natured Likeable Religious

Bill de Blasio

NYC Mayor (2014-Present) Well-intentioned Ineffective Flat Lackluster **Brainless Flat Sensitive Lurchy** Unsensational Sensitive Tall Manhattanite

Michael Bloomberg

Former NYC Mayor (2002-2013) **Rich Condescending Blunt Peevish** Successful Charitable Rough Matter-of-fact Successful Philanthropic Critical Blunt

Rahm Emanuel

Chicago Mayor (2011-Present) **Unimpressive Charismatic Controversial Ineffective Elitist Self-centered Ambitious**

Hardworking Well-intentioned Controversial Dinesh D'Souza

Podcast Host

Criminal Pestering Propagandist Idiotic **Provocative Defiant Unpolished Provocative Entertaining Reckless Candance Owens**

Sunken Nutty Idiotic Opportunistic

Free-thinking Courageous Unpolished Young Unpolished Charged Business-minded **Jordan Peterson**

Fox News Contributor

Psychology Professor Threatening Offensive Combative Prejudice **Apolitical Pragmatic Stirring Sensible** Blunt Commonsensical Steadfast Serious

Kanye West

Talented Egotistical Unstable Jackass **Talented Arrogant Free-thinking Jackass** Creative Genius Entertaining Unapologetic

Radical Divisive Racist

Al Sharpton

Former WH Advisor (to Obama) **Influential Passionate Audacious Provocative Opportunistic Polarizing**

Anderson Cooper

CNN News Anchor Strong Truth-seeking Assertive Attractive Disingenuous Stern Intelligent Attractive Intelligent Inquisitive Entertaining

Ann Coulter

Author, Political Commentator Hate-monger Heartless Depraved **Strong Domineering Pugnacious Entertaining Dishonest Rabble-Rouser**

Ben Shapiro

Podcast Host Dorky Small Hurtful Transphobic Intelligent Hard-Hitting Unflinching **Unapologetic Smart Smug Shrill**

Bill Maher

HBO Talk Show Host Pompous Tough Courageous Real Pompous Condescending Opportunistic Lecturing Matter-of-fact Dry Entertaining

Bill O'Reilly

Former Fox News Anchor **Blowhard Narcistic Misogynistic Strong Dominating Bold Entertaining Gripping Arrogant Pandering**

Cenk Uygur

The Young Turks News Anchor & Creator **Confidant Caring Handsome** Lving Charismatic Slick Crass Charismatic Smooth Friendly Casual

Chris Cuomo

CNN News Anchor Tough Genuine Handsome Combative Grandstanding Pandering Abrasive Commanding Manly Entertaining

Professional Passionate Strong Virtuous Disingenuous Hysterical Humorless Acting

Don Lemon

CNN News Anchor

Jake Tapper CNN News Anchor Professional Upstanding Truth-seeking Professional Intelligent Snide Pandering

Professional Intelligent Even-tempered

Professional Assertive Resolute

John Oliver

Mark Levin

Radio Show Host

Who?

HBO Talk Show Host Hilarious Witty Talented Entertaining Satirical Nerdy Childish Foul-mouthed **Funny Witty Boyish Entertaining**

Motivating Knowledgeable Angry Hardworking Experienced Entertaining

Michael Moore **Documentary Director Provocative Funny Unattractive Incoherent Distorting Fat Disgusting**

Provocative Entertaining Base Milo Yiannopoulos

Political Commentator Provocative Hateful Self-loathing **Provocative Free-thinking Annoying Argumentative Annoying Rambling Pod Save America**

Youthful Fresh Entertaining Anti-Trump Petty Angry Bitter Anti-Trump

Crooked Media Podcast

Steve Bannon Former WH Chief Strategist (to Trump) **Dangerous Enabling Bigoted Influential Business-minded Energetic Mastermind**

Young Energized Informative Anti-Trump

Prejudged Disrupting Intelligent **Steven Crowder**

Podcast Host Goonish Bullying Immature Bigoted Satirical Goofy Immature Annoying Young Comedic Opportunistic Immature Tomi Lahren

Assertive Provocative Young Unpolished Young Productive Entertaining Brash

Fox News Contributor

Scary Naïve Racist Marginalizing

Trevor Noah Comedy Central Talk Show Host Intelligent Thoughtful Funny Young Unamusing Conceited Quizzical

Young Charming Intelligent **Tucker Carlson**

Fox News Anchor **Dishonest Privileged Waspy Smug** Intelligent Light-hearted Confident **Entertaining Talented Convivial Witty**

Sources include articles, interviews, speeches, and discussions produced and/or published by ABC News, AP News, The Atlantic, Bloomberg News, Boston Herald, Breitbart, Business Insider, Buzzfeed, Chicago Tribune, CNN, The Daily Wire, FactCheck.org, Forbes, Fox News, The Guardian, The Hill, Huffington Post, LA Times, Medium, The Miami Herald, MSNBC, Mother Jones, National Review, Newsweek, The New Yorker, NPR, NY Magazine, New York Times, Politico, Psychology Today, Quora, RationalWiki, Reddit, Rolling Stone, Slate, Texas Tribune, Twitter, USA Today, Vanity Fair, Voice of America, Vox, Vulture, Washington Examiner, Washington Post, Wikipedia, Wallstreet Journal, and YouTube. However, it is important to note, a healthy dose of subjectivity and human touch contributed to the final adjective selection.

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