



# MASTER DIGITAL MARKETING

Skills you need to know to become a master digital marketer.

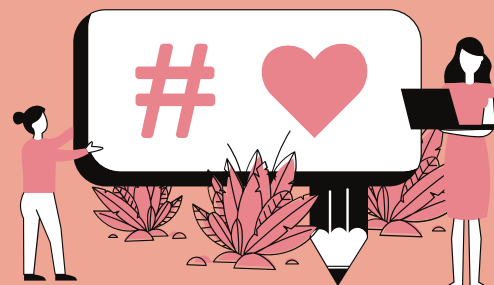
## STEP 1. SEO AND SEM

These are the most crucial skills you need to bring more traffic to your website.



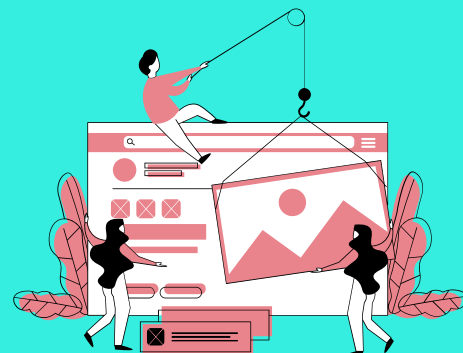
## STEP 2. SMO AND SMM

It is an important skill to know how to effectively use Social Media to advertise your brand.



## STEP 3. WEBSITE DESIGNING

It is a very important skill to know how to create a good website that is attractive and has good performance.



## STEP 4. GRAPHIC DESIGNING

This is a very important skill that lets you express your creativity and will be helpful in both web designing and SMO.



Learn all these skills with the **Dynamic Digital Marketing Program at NIDM.**