



Make a Habit of Reading

Read widely. Read books that are not only entertaining but also informative. You want to learn about writing. So do your research and read everything you can get your hands on. If you're reading this article, then I'm sure you've already got some good ideas of what to read. But if you haven't, then start here!





Write Daily

Writing is like exercising your brain. And just like exercise, you'll become much better at it over time. Don't wait until you have excellent book marketing ideas before you write. Just write. Even if it's terrible, get it out of your system. Then go back later and edit it.

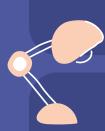




Edit Often

Editing is like exercising your body. When you write something, you might think it's perfect. But chances are, it isn't. There's always room for improvement. So don't be afraid to re-write.





Keep it Clear and Simple:

Make sure that your sentences flow well. If they don't, then you need to rewrite them. As said by <u>ghostwriting</u> experts team don't use too many words! Keep it simple. Use short sentences instead of long ones.



