

OUR Love-Hate RELATIONSHIP WITH Solo Travel

76%

Have either traveled alone or are considering it



50%

Travel solo for "me-time"



Solo travel is for everyone

80%

Generation Z

79%

Millennials

73%

Generation X

71%

Baby Boomers



74%

Women

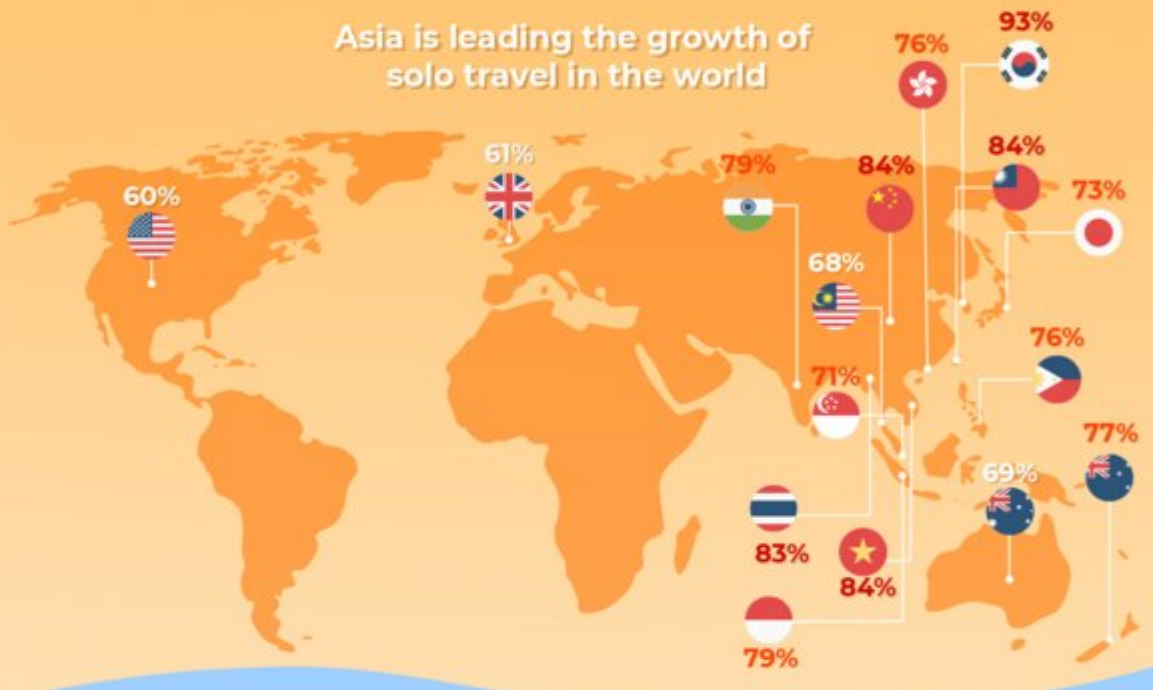


78%

Men



Asia is leading the growth of solo travel in the world



What's the biggest hurdle for solo travel?

49%

Afraid of feeling lonely

48%

Worry about safety

30%

Need to plan / book alone

27%

Find it too costly



Travelers want more "me-time" but are worried about being lonely



Solo doesn't have to mean lonely. Discover a new era of solo travel with Klook

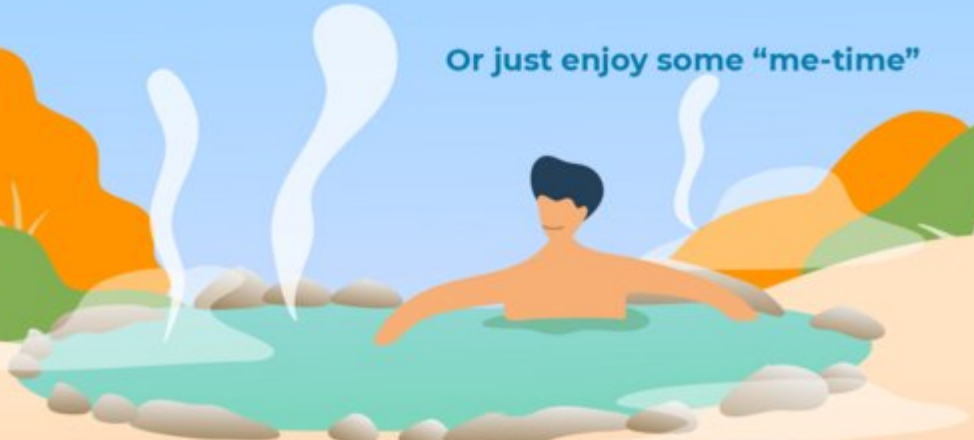
Klook connects you with other solo travelers from over 180 markets

Together, you can enjoy outdoor activities

Befriend with fellow foodies at a local cooking class



Or just enjoy some "me-time"



Top things solo travelers do

54%



Local attractions

53%



Local cuisine

48%



Wander without a plan

31%



Meet the locals

31%



Meet old and make new friends