

# PREPARE FOR SMOKEFREE 2030 BY SWITCHING TO E-CIGARETTES

Smokefree 2030 is an ambitious goal set by the UK government to create a smoke-free society by 2030. The UK government has announced that they will ban smoking in all enclosed public places, including workplaces, restaurants, bars and other public places.

While the government has not yet said whether or not e-cigarettes will be allowed in smoke-free areas, they will likely be. E-cigarettes do not release tobacco smoke, so they are a much safer alternative to cigarettes.

The good news is that e-cigarette users have been shown to be a great way for smokers to give up traditional cigarettes according to the stats from our survey of 125 people who bought from us.

This infographic shares the results with you:



**96%** of people we surveyed had smoked for more than 5 years before switching to e-cigarettes



**66.4%** of people have switched to e-cigarettes for more than 1 year now and

**60%** have not smoked a cigarette in over 1 year which demonstrates the effectiveness of e-cigarettes in the process of giving up.



**72.8%** of people voted e-cigarettes as very effective in helping them quit cigarettes while

**19.2%** voted them as effective.