



Voice News, Pakistan's first news channel, runs under the ideology of "Pakistan Ki Awaz." Awaz is an Urdu term that represents voice, and we are becoming the voice of the oppressed society, which is exactly what the channel seeks to do by leaving no possibility open as it dives into the core of every issue on a regional and international level.

The objective of this channel is to draw attention to societal concerns that are becoming harmful to our society. <u>Our team</u> is constantly working to educate society by spreading true information regarding <u>politics</u>, <u>sports</u>, science, <u>technology</u>, societal concerns, and as well as

<u>entertainment</u>. After the revolution of technology, it's become very easy to spread information but the negative aspects in our society also increased like violence, <u>crimes</u>, and negative propaganda due to injustice in our society.

Digital media is therefore nation's sword arm in the current technological age. The media serves as a watchdog to guard the public interest against injustice and raise awareness. Today, when politicians are using their positions for personal gain and making life miserable for the common people of society.

In this regard, voice news plays a fair role to protect the public interests and spreading awareness for the well-being of Pakistan.