

Digital marketing

01

SEO

Search engine optimization (SEO) is the art and science of getting pages to rank higher in search engines such as Google

02

SMM

Social media marketing means using social media platforms like Instagram, X, and Facebook to promote your brand and sell your product or service

03

GOOGLE ADS

Google Ads is a product that you can use to promote your business, help sell products or services, raise awareness, and increase traffic to your website.

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