

# From Spark to Launch

## The mobile app journey

STEP  
**01**



### Idea Conception

Brainstorm and research.

STEP  
**02**



### Planning and Design

Define scope and design UI/UX.

STEP  
**03**



### Development and Testing

Code and test the app.

STEP  
**04**



### Deployment and Launch

Submit to stores and market.

STEP  
**05**



### Post-Launch and Maintenance

Update and engage users.