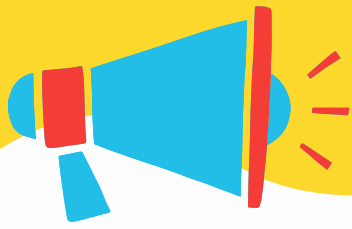




How to Start a

Career in Digital Marketing



Take up a digital marketing course

1



Get hands-on experience

3



Work in a job or as consultant

5



Apply to jobs and prepare for interviews

7



Choose your niche

2



Create your online presence

4



Write an impressive resume and cover letter

6



Networking and freelancing

8



