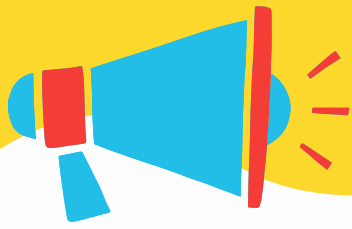




How to Start a

Career in Digital Marketing



Take up a digital marketing course

1



Choose your niche

2



Get hands-on experience

3



Work in a job or as consultant

4



Create your online presence



Write an impressive resume and cover letter

6



Apply to jobs and prepare for interviews

5



7



Networking and freelancing

8