# CURRICULUM VITAE

**Chetan Bisht**

C/206-A, Lajpat Nagar, Sahibabad, Ghaziabad

Dist: UP Contact No. - 9310291784

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### **Objective:**

To contribute in the growth of an organization by proper utilization of my knowledge and active participation and learning the practical working conditions of the corporate world and which help me to explore fully and realize myself.

### **Experiences:-**

**06 Month of Experience as Digital Marketing Trainee at Web Gain System** (Job Location: Noida)

Started: 20 Jan 2023 – Till date

**Responsibilities:**

* **Search Engine Optimization (SEO):-** On page Optimization (Meta Title, Meta Description, Alt Text, URL Structure, Keyword Research) On page Optimization (Press Release, Blogs, News, Article, Directory Submission, PPT and PDF, SBM Submission, Backlinks Generation)
* **Social media Optimization (SMO):-** Lead generation, LinkedIn Promotion (Page, Groups, Update, and Article), Facebook Promotion (Page, community) Twitter, Pinterest, Blogger Etc.
* **Tools:** - Google Analytics, Google Search Console.

### **Digital Marketing Certification:-**

**Digital Marketing Certification Course – 2023** at New Digital Era (Ghaziabad)

Search Engine Optimization (SEM), Web Development, Social Media Optimization (SMO), Video Marketing, Online Reputation Management (ORM), Local SEO, Link Building. Etc.

#### **Education Details:**

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| **Exam** | **Board/University** | **Year of Passing** | **Percentage/CGPA** |
| HSC | Central Board | 2019-2020 | 72% |
| SSC | Central Board | 2017-2018 | 65% |
| B.Com | Delhi University | Pursuing | - |
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### **Personal Details:-**

* Father’s Name**:** Mr. Jeevan Singh Bisht
* Date of Birth**:** 13/04/2002
* Gender **:** Male
* Permanent Address**:** C – 206 A, Lajpat Nagar, Sahibabad, Ghaziabad
* Nationality**:** Indian
* Marital Status**:** Single
* Language Known**:** English & Hindi
* Hobbies & Interest**:** Playing Cricket. Watching Movies

**Date : / / Chetan Bisht**

**Place :**